

4x4 Business Leadership Model

BUSINESS DRIVEN – BUSINESS LEAD – MEETING THE NEEDS OF BUSINESS

Summary

The mission of the 4x4 Business Leadership Model is to enable as many Albertan companies as possible to be effective at employing the talents of First Nations people with disabilities.

To do that, we need to continually increase the number of companies and our ability to effectively share ideas and information with each other – sharing expertise and experience.

Educational Forums

The 4x4 Business Leadership Model will have 4 committed ‘Lead’ companies who collectively commit to hosting a minimum of 4 Educational Forums/year that is one meeting per ‘Lead’ company. Members are recruited and supported locally through (quarterly) Educational Forums hosted by Lead companies.

The intent of these Educational Forums is to:

- Provide a forum for Member companies to network
- Provide a forum for dialogue and discussion on topical issues
- Recruit new Members

Two-Tier Membership

Under the 4x4 Business Leadership Model there are two tiers of Membership. ‘Lead’ Members are the 4 or more companies that commit to providing leadership. General Members are companies that join to receive information and to attend meetings.

Lead Members: Lead Members are selected nucleus of companies that voluntarily choose to provide leadership. Ideally, the representatives of Lead companies are individuals who are keenly interested in issues of employment/disability and who are keenly interested in issues of employment/disability and who are enthusiastic about the role of the model as a mechanism for improving employment opportunities for First Nations people with disabilities within their workforce and their communities.

Lead Member responsibilities:

- To meet together once/year – to plan for the year's activities.
- To collaboratively host a minimum of 4 Educational Forums annually (ideally hosted by each of the Lead companies on rotation.)

General Members: General Members are companies that join the 4x4 Business Leadership Model to improve their employment practices for First Nations people with disabilities and attend Educational Forums.